

# CLEMSON AREA CHAMBER OF COMMERCE



## Member Benefits



## Networking Opportunities to Grow Your Business

- Monthly Business After Hours
- Membership Luncheons
- Young Professionals Group (40 and Under)
- Women in Business
- State of Community Events

## Member Recognition

- Quarterly Awards
- Annual Awards
- Media Spotlights



## Complimentary Member Services

- Business Referrals, members only
- Ribbon Cutting
- Groundbreaking Ceremony
- Anniversary Celebrations
- Business listing in Member Directory
- Business listing in Chamber Website
- Free notary service
- Use of Chamber Board meeting room
- Member Window decal

## Promotional Opportunities

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• Social media postings on Chamber Facebook, Twitter, and Instagram</li> <li>• Your promotional items in our New Member Bags</li> <li>• Display business material and business cards in Chamber lobby</li> <li>• Targeted Sponsorship: Luncheons, Events, Forums, Committee Sponsorship</li> </ul> | <p><u>Events Include:</u></p> <ul style="list-style-type: none"> <li>♦ Clemsonfest: 3500-5000 Attendees</li> <li>♦ Golf Tournament: 100+ Attendees</li> <li>♦ State of Clemson: 220-270 Attendees</li> <li>♦ State of Pendleton: 120+ Attendees</li> <li>♦ State of Central: 100+ Attendees</li> <li>♦ Holiday Party: 150-200 Attendees</li> </ul> |
|---|--|



## Savings

- Discount Drug Card
- Dues are tax deductible
- Free notary service

## Service Opportunities

- Opportunity for nomination to serve on the Board of Directors
- Participate on a Chamber Committee
- Volunteer for Events

## Educational & Growth Opportunities

- Annual Economic Forum
- Small Business Entrepreneurial Forum/ Speaker
- State of Clemson Luncheon
- State of Central Dinner
- State of Pendleton Reception



## Advocacy on Business Issues

- Annual Legislative Breakfast with Pickens and Oconee State Representatives
- Elected Officials Reception (January 2017)
- Annual Legislative forum
- Representation At:
  - ♦ County, City and Town Council meetings
  - ♦ Oconee Pickens Chamber Coalition, monthly meeting with 7 Chambers
  - ♦ Public Policy Committee

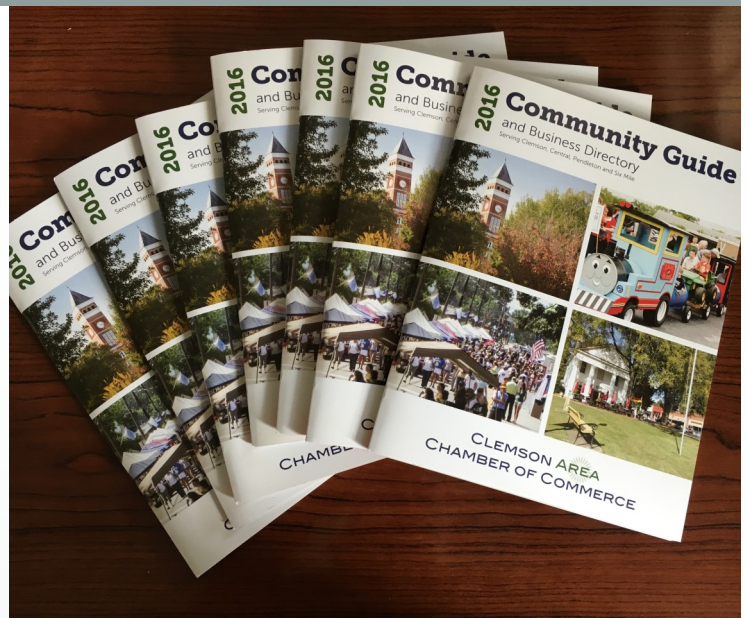
## Opportunity to Participate In:

- |                                 |                                   |                            |
|---------------------------------|-----------------------------------|----------------------------|
| • Young Professionals           | • Central Area Business Council   | <u>Chamber Committees:</u> |
| • Women in Business             | • Pendleton Area Business Council | • Marketing                |
| • Small Business Council        | • Non-Profit Alliance             | • Membership               |
| • Chamber Legislative Coalition |                                   | • Technology               |
|                                 |                                   | • Public Policy            |



## Benefits for Those Too Busy to Attend Activities

- Weekly newsletter to keep you posted on what's happening, including City, Town, and County Council meeting summaries, new members joining the Chamber, and educational seminars.
- Weekly update on legislative progress and happenings in the SC Statehouse, January to June
- Discount Drug Card
- Advocacy by the Chamber on your behalf
- Sponsorship that promotes your business
- Listing in Business Directory



## Chamber News Publications

### Weekly E-Newsletter

- Reports of all Town, City, and County Council meetings
- Notification of networking opportunities (Business After Hours, Young Professionals Socials and Meetings, Women In Business, etc.), and Luncheons, Educational Seminars and Forums,
- Member Business Announcements and Activities
- Listing of New Members
- Calendar of Events and Meetings

### Blog

- Also catch your Chamber news on our blog!

### Small Street Journal

- A business report highlighting economic activity in the area, distributed free of charge by participating restaurants

### Community Guide and Business Directory

- A report of area communities in written and pictorial form, comprehensively reporting all of the information a new resident needs for relocation.
- The most relied upon business referral list for new and established residents.

## Clemson Area Chamber of Commerce

### Contact Us

PO Box 1622,  
Clemson, SC 29633  
Located at 1105 Tiger Blvd

(864) 654-1200  
michael@clemsonareachamber.org  
Clemsonareachamber.org



@clemsonarea